## THE BIGGEST EUROPEAN EVENT ONLY DEDICATED TO THE LIFTING INDUSTRIAL & PORT HANDLING EQUIPMENT AND HEAVY TRANSPORT VEHICLES



THE LIFTING. INDUSTRIAL & PORT HANDLING

AND HEAVY TRANSPORT SHOW

Piacenza (Italy), 5-7 October 2023

# AMONG THE CONFIRMED EXHIBITORS AT GIS 2023



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# **JDL BEAUNE 2023**

The annual French crane and access exhibition JDL was held in June in Beaune which seems to have become its permanent home.

The three day event attracted a good cross section of the industry, with two notable exceptions - Manitou and Haulotte - France's two leading aerial lift manufacturers. The weather was very mixed switching between sweltering humidity and torrential rain. In spite of that the middle day was reasonably busy, thanks in part to a major evening event at a nearby castle.

In addition to the main crane and aerial lift manufacturers, there were a good number of new exhibitors displaying a the latest technologies - from the Inocel hydrogen fuel cell to power midrange equipment to bio fuels.

New equipment on display was mostly electric, hybrid or hydrogen powered, including an autonomous material handling robot from Taur, electric telehandlers from Faresin and JCB and battery powered tracked handlers.

JDL TV - a new feature - beamed presentations and discussions around the site from a studio on the premises. A key topic was the challenges of energy transition, with manufacturers, federations, rental companies and end users participating.

### AN EVENING AT THE CHATEAU

Immediately following the show closing on the Thursday evening, visitors with tickets were bussed to the nearby 14th century chateau of Savigny-les-Beaune for a mediaeval themed evening which included an outside display of

around 40 fighter planes from around the world, along with a collection of historic fire engines, an indoor exhibition of hundreds of classic motorcycles and an extensive display of historic Abarth racing and production cars. If you are ever in the Beaune area the chateau is well worth a visit. In total the evening event was attended by almost 700 people from the industry including visitors, exhibitors and others.

Before dinner got underway the organisers announced awards for outstanding achievements. The winners were:

Charles Valente - founder of Valente Grue
Assistance. Established in 1979 his company has
become one of the leading players in the tower
crane market, being the largest Potain distributor
in France, with its own rental fleet of 250 cranes.
The family-owned company is now managed by
his children, Jean-Philippe and Sophie.

MCS software - represented by Morane Trabelsi and Béatrice Lyons - was celebrating its 40th anniversary.

**Frédéric Allier** - founder and chief executive of Niftylift distributor NacelExpert, has worked in the aerial lift market since the mid-1990s and is now joined by Frédéric Brun. The company also handles LGMG, Ixolift and Nagano.

Alexandre Vernazza - president of crane and access rental company Mediaco which is celebrating its 80th anniversary this year and 50 years in the lifting industry. He is the eldest



son of the late Christian Jacques Vernazza and manages the business with his sister Annabel and brother Rodolphe. The company operates from 85 locations in France and overseas with a 3,000 strong fleet, generating more than €405 million in revenues - €360 million of which comes from the lifting division.

Organiser Frédérique Taraquois said: "We consider this edition to be an exceptional vintage with a high quality visitor profile. We took a new direction, particularly with the creation of JDL Energy. We are delighted to see the industry mobilising and sharing its experiences. I extend my thanks to our exhibitors, visitors, federations, partners, suppliers and friends for their participation and commitment. 2023 is over... see you in September 2024 for another equally surprising edition."

The following is a brief taste of the exhibition and evening event...



































