A diamond of a show

The American Rental Association's 60th Rental show was a fitting tribute to the organisation and a surprisingly good one in terms of new product launches. As befits the association's membership the lifting products on display mostly covered access equipment and telehandlers although spider cranes, boom trucks and carry deck cranes are becoming more prominent.

Some of the totally new product launches are covered in the 'News' section so we will not duplicate that here, and a more detailed look at the new products will also be covered in features as we go through the year and get a chance to evaluate the production machines. So in the following pages we will simply provide a pictorial overview of the new products on show and some of the more interesting displays.









glimpse of the new 30ft SJ30ARJE industrial electric boom lift - more in our small booms feature

ARA show

















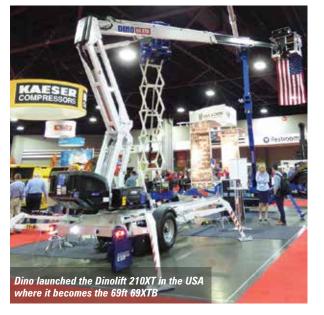




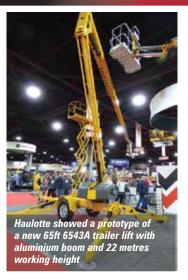




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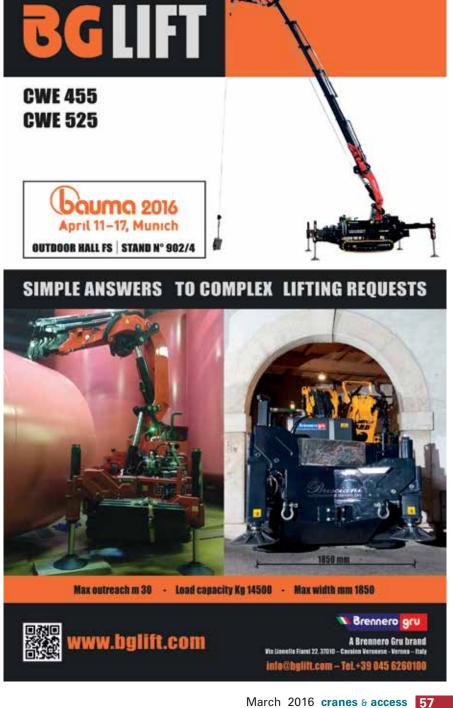












## **Executive Hire Show C C**

# **Executive** Hire Show makes it 1

In the UK the Ricoh arena is known as the home of Coventry City football. More recently it has also become home to the London Wasps, and thus, the home of Coventry City Rugby. However, this February it hosted the 10th annual Executive Hire Show attracting around 2,100 visitors, to see a record 183 exhibitors. We take a look at some of the new products and highlights in the cranes, access and telehandler sector.

#### **Hird/Winlet**

Winlet and its local dealer Hird, used the show for the UK launch of its new 350TH fork mounted glass handling robot, designed principally as a telehandler attachment. The electric powered 350TH is designed to handle glass panels up to 350kg with its four 270mm vacuum pads. Weighing 400kg, the attachment is made to fit most telehandlers and can rotate 360 degrees.



Hird also used the show to announce the new nine tonne Valla 90TRX pick and carry crawler crane. Designed initially for Northern Escalator Installations in Halifax, the new crane fits into the Valla line between the five tonne 55TRX and 12 tonne 120DTRX, it boasts an eight metre four section boom plus a three metre luffing jib.

#### ATN/UE

ATN dealer Utility Equipment displayed the new 15ft ATN Piaf 660RC battery powered mast type lift, with 6.6 metres working height, 200kg platform capacity and overall weight of 980kg, including a 500mm deck extension. The 660RC joins the plain 660 and the 660RC Picking stocker picker version.

### **The Access Platform** Company

The Access Platform Company launched the new four metre Quickstep Ready, based on the existing Quickstep but with a heavier chassis, and larger wheels, eliminating the need for stabilisers. Overall width is 700mm, and overall height just under two metres.

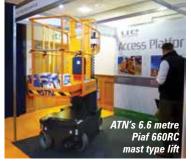
With no batteries, electrics or hydraulics it is inexpensive and easy to maintain.

#### **New rental software**

MCS used the event to highlight its Workshop Mobile programme, The Android-based app can help service engineers streamline and manage repair and maintenance jobs remotely.

At the same time InspHire announced upgrades to its own mobile application in which teams, service engineers and clients can communicate more effectively using GPS mapping.













Next year the Executive Hire Show will be held on February 8th and 9th 2017.



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